

Sponsorship Categories

Sponsorship opportunity



Why Sponsor?

Agri Business Summit & Awards 2018 Country's most authoritative Awards for the sector is a platform to provide immense business/ networking opportunities and brand

- ▶ Promote your company brand to industry leaders
- ▶ Develop collaborative partnerships and business leads
- ▶ Understand better the business opportunities in India
- ▶ Network with top influential people in the industry
- ▶ To receive maximum exposure to promote your brand among community
- ▶ Promote your company/ brand to industry leaders with your logo featured
- ▶ Awards marketing campaign
- ▶ Be promoted to media and press outlets in conjunction with the event
- ▶ Building relationships with the nominees and industry champions
- ▶ Meeting Potential customers and entertaining existing clients.
- ▶ Meet prospects and clients face-to-face
- ▶ Position your company amongst the market's leading suppliers
- ▶ Active buyers come to you-an easy way to shorten the sales cycle
- ▶ Launch new products and services
- ▶ Build and raise brand awareness

BENEFITS TO SPONSORS (Title Sponsor (Rs.25.0 Lac)

- ▶ Official status of the Title Sponsor to the Agri Business Summit & Awards 2018
- ▶ All the awards will be engraved by your company logo
- ▶ Name and logos to appear along with the organizers in all the promotional materials like hoardings, backdrop and all the promotional material.
- ▶ Name and logo to appear in all advertisements in national media, magazines, web-sites, hoardings along with the organizers.
- ▶ All the awardees shall be given gift of your choice (Given by you)
- ▶ Special acknowledgment during inaugural and concluding functions.
- ▶ Sharing of inaugural dias with the VVIPs and speaking at the inaugural function.
- ▶ Five minutes speech by your representative at the inaugural event
- ▶ Promotional film of the organization to be run 10 times during the event.
- ▶ Ten invites to the event

Main Sponsor (Rs. 15.0 Lacs)

- ▶ Official status of Main Sponsors of the event.
- ▶ Name and logo to appear in all the promotional materials, panels and on the main backdrop.
- ▶ Name and logo to appear in all advertisements in national and regional news papers, magazines, websites, hoardings, site panel etc
- ▶ Acknowledgement during inaugural and concluding functions.
- ▶ Three minutes speaking slot during inaugural session and also sharing of Concluding Function dias with the VIPs
- ▶ Promotional film of the organization to be run 7 times during the event.
- ▶ Declaration of Venue sponsorship

Co-Sponsor (Rs. 6.0 lac)

- ▶ Official status of Co- Sponsors of the event.
- ▶ Name and logo to appear in all the promotional materials and the backdrop.
- ▶ Special acknowledgment during inaugural and concluding functions.
- ▶ Name and logo to appear in all advertisements and site panel etc
- ▶ Promotional film of the organization to be run 4 times during the event.
- ▶ Writing pads to have your company logo on its cover

Dinner Sponsor (Rs.5.0 lac)

- ▶ Official status of Dinner Sponsors
- ▶ Name and logo to appear in promotional materials, advertisement and main backdrop.
- ▶ Special acknowledgment during inaugural and concluding functions.
- ▶ Name and logo to appear in all advertisements and site panel etc.
- ▶ Banners (4) can be put up inside the dinner venue during dinner time.
Promotional film of the organization to be run 3 times during the event

Co-Sponsor (Rs. 3.0 lac)

- ▶ Official status of Co- Sponsors of the event.
- ▶ Name and logo to appear in all the promotional materials and the backdrop.
- ▶ Special acknowledgment during inaugural and concluding functions.
- ▶ Name and logo to appear in all advertisements and site panel etc
- ▶ Promotional film of the organization to be run 2 times during the event.
- ▶ Pens to have your company logo

Hi Tea Sponsor (Rs.3.0 lac)

- ▶ Official status of Hi Tea Sponsor
- ▶ Name and logo to appear in all the promotional materials and the backdrop.
- ▶ Special acknowledgment during concluding function.
- ▶ Name and logo to appear in all advertisements and site panel etc.
- ▶ Banners (2) can be put up inside the venue during Hi Tea
- ▶ Promotional film of the organization to be run 2 times during the event